

MSAE ■ SGMP ■ MTC

Show Me your Missouri SIZZLE

Joint Meeting Planners Trade Show

Capitol Plaza Hotel, Jefferson City, MO
Tuesday, July 20, 2010

Sponsorship & Exhibit Opportunities

This show sells out early! Register as soon as possible after April 1!

Schedule of Events

Monday, July 19	
6 pm-8 pm	Exhibitor Set up
Tuesday, July 20	
8-8:30 am	Registration Continental Breakfast
8:30 am	Educational Sessions
11:30 am	Reception
Noon	Lunch
1 pm	Tradeshow
3 pm	Reception & prizes

Reservations accepted after April 1!

Communities desiring to reserve a larger block of booths are encouraged to canvass their community and reserve their block as early as possible to assure that all companies are placed in the same area.

Exhibit Space

Each space is \$350 with each additional booth at \$325 and includes admittance to education sessions. Booth includes an 8' x 10' pipe and draped section with one 6' long cloth and skirted table, two chairs, electricity, and a 7" x 44" sign with two individuals in a booth. There is \$25 per person fee for additional people with a four-person maximum (no exceptions). Deadline for registration is June 1, 2010.

Confirmation

Please mark your 1st, 2nd, and 3rd booth space choices on the registration form. Booths are assigned in the order they are received. You will receive your confirmation by email within two weeks.

Food & Beverage

Lunch is included with your registration as well as refreshments and drinks provided throughout the tradeshow.

Lodging

Make Reservations by calling Capitol Plaza Hotel at (573) 635-1234. Rate: \$79 Standard, Kings & Double Queens. Deadline for reservation group rate: June 1, 2010

Show Me Your Missouri

SIZZLE

Joint Meeting Planners Trade Show Exhibitor Registration

Name _____ Member of: MSAE SGMP MTC

Organization _____

Address: _____

City: _____ State: _____ Zip: _____

Phone _____ Email _____

Door Prize Regulations

This year all prize giveaways will be done at the reception following the trade show. At the conclusion of the trade show, a representative from your booth should bring your prize(s) to the podium. A winner will be drawn at random and the prize presented.

We ask that you please follow these regulations:

- Please do not collect business cards in the booth. The complete list of attendees will be given to each exhibitor at the show.
- No individual drawings are allowed in the booths.
- All giveaways must be done at the reception immediately following the tradeshow
- Only persons who have proof that they have visited at least half of the booths will be eligible for any drawings.
- Winners DO need to be present to receive their gift and will only be eligible to receive one gift.
- Suppliers will NOT give a presentation when delivering the gift. A list of donations will be provided to each participant of the Joint Meeting Planner Tradeshow.

Please list Door Prize(s):

1st _____	Booth @ \$350 ea. (2 people)	\$ 350.00
# _____	Additional Booths @ \$325 ea.	\$ _____
# _____	Additional People @ \$25 ea.	\$ _____
	Sponsorship Amount	\$ _____
	Total Amount Enclosed/Due	\$ _____

Payment must accompany registration form.

Credit Card Payment Option: Mastercard Visa Discover

Credit Card #: _____

Signature: _____

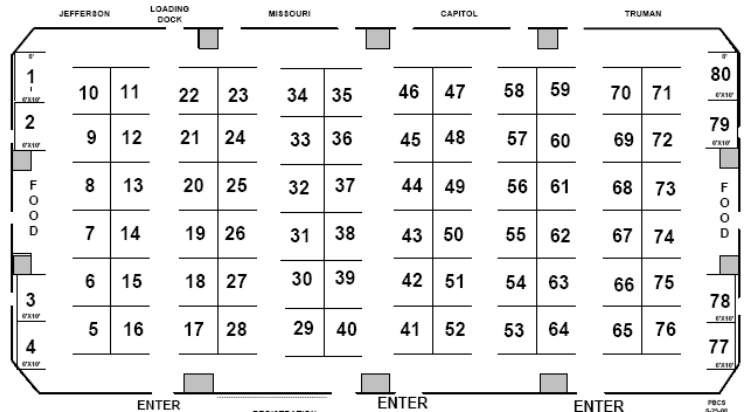
Exp. Date: _____

Register early to guarantee your space!

Send registration and payment to: MTC
 204 East High, Jefferson City, MO 65101
 Phone: 573-636-2814 Fax: 573-636-5783

Additional Registrants (please list names):

- _____
- _____
- _____



Booth Preference 1st _____ 2nd _____ 3rd _____

Place our booth with others from our region

Sponsorships

Sponsorship benefits include recognition at luncheon, name and/or logo on printed materials and handouts, recognition on signs and at the podium during reception.

- Name badge holders with your company logo.....\$ 750
- Tote bags with your company logo.....\$ 750
- Continental Breakfast.....\$1,000
 - \$200 Sponsor
 - \$400 Sponsor
 - \$500 Sponsor
- Lunch.....\$3,000
 - \$500 Sponsor
 - \$1,000 Sponsor
 - \$2,000 Sponsor
- AM Break.....\$ 600
 - \$100 Sponsor
 - \$200 Sponsor
 - \$300 Sponsor
- Reception prior to lunch (based on cost, approx. \$500)
- Prize drawing reception following tradeshow (based on cost, approx. \$500)