

Missouri Society of Association Executives

2010 Annual Awards of Excellence

Gain the recognition you deserve for excellence in association/corporate programs/projects. Submit your outstanding programs/projects from September 1, 2009 through August 31, 2010 and be recognized. There is no fee for your entry(ies) and you may submit up to three entries in any category. **ALL SUBMITTALS WILL BE RECOGNIZED AND WILL BE ON DISPLAY DURING THE MSAE ANNUAL MEMBERSHIP MEETING ON SEPTEMBER 21, 2010. AWARDS WILL BE PRESENTED AT THE ANNUAL MEMBERSHIP MEETING.**

Programs and/or Projects will be accepted for the following categories:

- ☆ **COMMUNICATIONS** - NEWSLETTERS, JOURNALS, MAGAZINES, MEMBERSHIP DIRECTORIES, BROCHURES, WEB SITES, VIDEOS.
- ☆ **CREATIVE FUNDING** - NON-DUES REVENUE GENERATING ACTIVITY SUCH AS TRADE SHOWS, SPECIAL EVENTS, OR ANY OTHER SHORT OR LONG-TERM PROJECT THAT RAISED FUNDS.
- ☆ **EDUCATION** - ANY FORMAT FROM A ONE-HOUR PROGRAM TO A MULTI-DAY CONVENTION, TECHNOLOGY-BASED, PRINT-BASED, EDUCATIONAL CURRICULUM, STRATEGIC ALLIANCES, COMMUNITY SERVICE EDUCATION.
- ☆ **EXTERNAL AFFAIRS** - GOVERNMENT RELATIONS, COMMUNITY SERVICE, PUBLIC RELATIONS.
- ☆ **MEMBERSHIP DEVELOPMENT** - MEMBERSHIP RECRUITMENT CAMPAIGN, RETENTION PROGRAMS, NEW MEMBER ORIENTATIONS, MEMBER BENEFITS PROGRAMS.

Entry Form

FIRM OR ASSOCIATION: _____

CATEGORY: _____

ADDRESS: _____ City: _____ State: _____ Zip: _____

PHONE: _____ Fax: _____

CONTACT PERSON: _____

TO ASSIST THE JUDGES, PLEASE ANSWER THE FOLLOWING QUESTIONS. LIMIT YOUR ANSWERS TO NOT MORE THAN THREE (3) TYPED, DOUBLE SPACED PAGES (EXCLUDES ATTACHMENTS).

- ① Names of program/project.
- ② Purpose or objectives of the program/project.
- ③ Specify the results of the program/project and indicate how and to what extent objectives met (be specific).
- ④ Innovation: What do you feel was new or unique about this program/project.
- ⑤ Resources used, i.e., finances, staff/volunteer time.
- ⑥ Please attach any printed material or brief program summaries or planning documents you feel appropriate.

MAIL ENTRIES TO: MSAE, PO BOX 1574, JEFFERSON CITY, MO 65102

QUESTIONS: (573) 659-8898

DEADLINE: TO BE RECEIVED IN THE MSAE OFFICE BY 5:00 P.M. on **August 31, 2010 - NO EXCEPTIONS**

NOTE: AN INDEPENDENT PANEL OF JUDGES WILL MAKE THE FINAL RECIPIENT SELECTION DECISIONS. THE JUDGES RESERVE THE RIGHT TO NOT AWARD A WINNING ENTRY IN EVERY CATEGORY.