

MSAE ■ SGMP ■ MTC

# Show Me your Missouri

# SIZZLE

## Joint Meeting Planners Trade Show

Capitol Plaza Hotel, Jefferson City, MO  
Tuesday, July 20, 2010



Bag Sponsor



AM Break Sponsor

### Schedule of Events

Monday, July 19

6 pm-8 pm

Exhibitor Set up

Tuesday, July 20

8-8:30 am

8:30 am

10:00 am

11:30 am

Noon

1 pm

3 pm

Registration/Continental Breakfast

Educational Sessions

Break

Reception

Lunch

Tradeshow

Reception & prizes



Reception Sponsor



Speaker Sponsor

## Concurrent Educational Sessions

Using Social Media to Attract Business Customers [8:30 am]

*Understand the values of Facebook, Twitter, LinkedN, MySpace, blogs, and other methods of communicating and reaching customers.*

Using Social Media to Further the Mission of a Non-Profit [10:15 am]

*Understand how social media and other methods of communication can help recruit, build awareness, raise capital and increase perceived value of your association.*

**Darren Heckman**, President, High Five Communications, Inc.

or

How to Improve Environmental Performance and Reduce Cost for Meetings and Conferences

[8:30 & 10:15 am]

*Topics will include Zero Waste, Energy Efficiency, Green Products and How to Market to the Green Consumer.*

**Leah Christian**, Senior Information Specialist, Missouri Environmental Assistance Center, University of Missouri Extension

**Networking Education Prizes!**

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## Joint Meeting Planners Trade Show Planner Registration

### Visit these great exhibitors...

Adams Pointe Conf. Center & Courtyard by Marriott	Comfort Inn & Suites	Jefferson City CVB	Rolla Area Chamber of Commerce & Visitor Center
Aladdin Holiday Inn	Comfort Inn Westport	Joplin CVB	Savannah House Hotel
Amtrak	Country Club Hotel	Kansas City CVA	Sheraton Westport, Hilton Airport, Hilton Ballpark & Doubletree Westport
Argosy Casino Hotel & Spa	Crowne Plaza KC Downtown	Kansas City Marriott Downtown	Sight & Sound Theater
Association Technology Solutions (ATS)	Crowne Plaza St. Louis Downtown	Keeter Center (The)	Silver Dollar City Attractions
Big Cedar Lodge	Dixie Stampede	Lake of the Ozarks CVB	Springfield CVB
Branson Convention Center	Ehrhardt Hotels	Lincoln University	St. Joseph CVB
Branson Lakes Area CVB	The Elms Resort & Spa	Lodge of Four Seasons (The)	St. Louis CVC
Branson Tourism Center	EntPro Entertainment	Midwest Advertising Specialties, Inc.	Stone Bridge Resort
Branson Woods Resort	Grand Plaza Hotel	Missouri Meetings & Events	Stoney Creek Inn
Camden on the Lake	Greater St. Charles CVB	Osage Beach Premium Outlets	Tan-Tar-A Resort
Cape Girardeau CVB	Harrah's St. Louis	Page & Brown	Thousand Hills Resort
Chateau on the Lake	Hiltons of Branson	Pointe Royale Condominium Resort & Golf Course	Titanic
Clay Cooper Theater	Holiday Inn KCI & KCI Expo	Promark Solutions, LLC	Union Station St. Louis Marriott
Columbia CVB	Holiday Inns of Saint Louis	Radisson Hotel Branson	The Westin St. Louis
	Independence Tourism Dept.	The Resort at Port Arrowhead	YMCA Trout Lodge
	Inn at Grand Glaize	RFD-TV The Theatre	
	InterContinental Hotel Kansas City	Ride the Ducks	
	Isle of Capri Casino & Hotel		

### Registration

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Registration @ \$15 ea. \$ \_\_\_\_\_

Total Amount Enclosed/Due \$ \_\_\_\_\_

### Registrants (please list names):

	Attending Workshop	Attending Luncheon	Attending Tradeshow	Member of:
1. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> MSAE <input type="checkbox"/> SGMP <input type="checkbox"/> MTC <input type="checkbox"/> Other
2. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> MSAE <input type="checkbox"/> SGMP <input type="checkbox"/> MTC <input type="checkbox"/> Other
3. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> MSAE <input type="checkbox"/> SGMP <input type="checkbox"/> MTC <input type="checkbox"/> Other
4. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> MSAE <input type="checkbox"/> SGMP <input type="checkbox"/> MTC <input type="checkbox"/> Other

### Lodging

Make Reservations by calling Capitol Plaza Hotel at (573) 635-1234. Rate: \$79 Standard, Kings & Double Queens. Deadline for reservation group rate: June 1, 2010

### Payment must accompany registration form.

Credit Card Payment Option:  Mastercard  Visa  Discover

Credit Card #: \_\_\_\_\_

Signature: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

### Pre-registration is required. Deadline: June 19, 2010

Clip and mail payment to: MSAE  
P.O. Box 1574, Jefferson City, MO 65102  
Phone: 573-659-8898 Fax: 573-635-7823